

CHURN RADAR

Turn everyday **customer signals** into early churn warning before revenue disappears



The Challenge

By the time dashboards show decline:

- Sentiment already shifted
- Champions already changed
- Competitors already in
- CSMs already reacting

The result: surprise churn.

What Churn Radar is

An **AI-powered system** connecting:

- Sentiment data
- Engagement & usage data
- Stakeholder changes
- External risk signals

Into actionable signals. Everyday.

What You Get

For Your Team

- Risk alerts with evidence
- Suggested actions
- Clear priorities

For Leadership

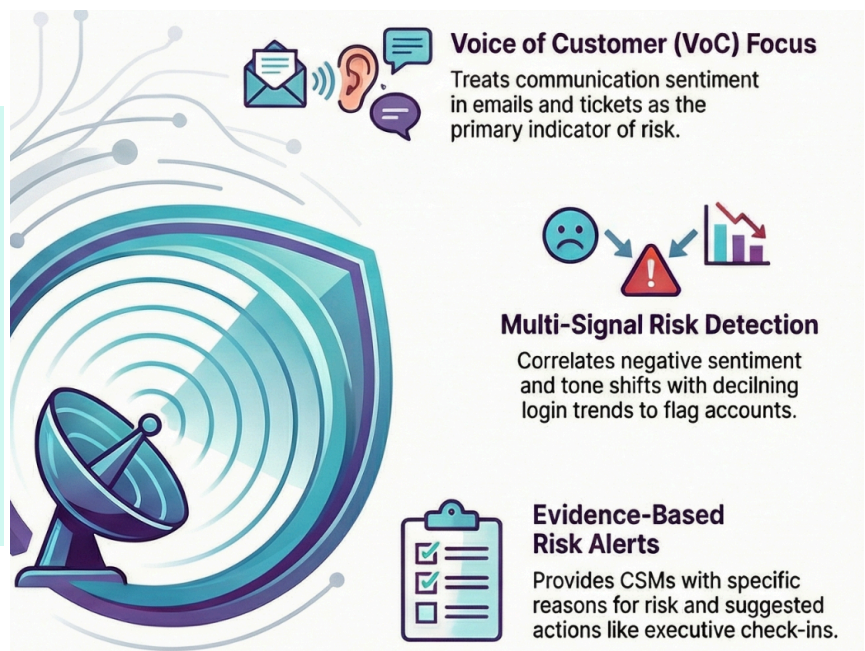
- Revenue predictability
- Forecast accuracy
- Churn driver visibility

Target Impact

30–50% churn reduction
Lower effort per account
Fewer surprises

How It Works

1. Scattered sources are connected & normalized
2. Intelligence layer combines all signals and monitors
3. Result is displayed with probability & explanation
4. Alerts and actions are triggered



6 Week Pilot

1 week Definition • 2 weeks Build • 3 weeks Test

You leave with:

Working churn detection • Validated signals •
Operational playbooks • Full transfer or continued support

***"This isn't software you buy.
It's your own
AI capability you build."***

More info on www.pollup.ai